

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

| | | |
|--|--|--|
| <u>Contract / Revision</u> 968210 / | | <u>Alt Order #</u> |
| <u>Product</u> | | |
| <u>Candidate</u> | | |
| <u>Contract Dates</u> 10/26/12 - 11/06/12 | <u>Estimate #</u> 12954 | |
| <u>Advertiser</u> Heinrich/D/Senate | | <u>Original Date / Revision</u> 10/31/12 / 10/31/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOAT | <u>Account Executive</u> Beth Pfefferle | <u>Sales Office</u> Albuquerque - L |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|---|-----------------|--------------------------|-----------------------|-----------------------|-----------------|-------------------|-------------|-------------|-------|----------|
| E 47 | KOAT | 10/29/12 | 11/05/12 | Action 7 News @ 1030p | 1030-1105p | | :30 | | | NM | 1 | \$400.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | M----- | | | | 1 | \$400.00 | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | | | 1 | \$400.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 3 | KOAT | 11/05/12-11/11/12 | Action 7 News @ 1030p | 1030-1105p | M----- | :30 | \$400.00 | NM | | |
| | | Credited | | | | | | | | | | |
| N 52 | KOAT | 10/31/12 | 11/02/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 1 | \$650.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --WTF-- | | | | 1 | \$650.00 | | | |
| N 53 | KOAT | 11/04/12 | 11/04/12 | Action 7 News @ 10p Sun | 10-1030p | | :30 | | | NM | 1 | \$800.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$800.00 | | | |
| N 54 | KOAT | 11/04/12 | 11/04/12 | Su 6a A7N More in the AM | 6-9a | | :30 | | | NM | 1 | \$150.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S | | | | 1 | \$150.00 | | | |
| N 55 | KOAT | 11/03/12 | 11/03/12 | Sa 6a A7N More in the AM | 6-9a | | :30 | | | NM | 1 | \$150.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$150.00 | | | |
| N 56 | KOAT | 10/31/12 | 11/02/12 | Kimmel | 1135p-1235a | | :30 | | | NM | 2 | \$130.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --WTF-- | | | | 2 | \$65.00 | | | |
| N 57 | KOAT | 11/03/12 | 11/03/12 | CASTLE SAT LF | 1035P-1135P | | :30 | | | NM | 1 | \$100.00 |
| | | Class of Time - Immediately Pre-emptible without notice | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

| | | |
|---------------------------------------|----------------------|---|
| Contract / Revision 968210 / | | Alt Order # |
| Contract Dates 10/26/12 - 11/06/12 | Product Candidate | Estimate # 12954 |
| Advertiser Heinrich/D/Senate | | Original Date / Revision 10/31/12 / 10/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|--------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$100.00 | | | |
| Totals | | | | | | | | | | | 23 | \$8,980.00 |

*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|--------------|------------|----------|------------|
| 10/29/12 - 11/05/12 | 23 | \$8,980.00 | \$7,633.00 | \$534.31 | \$8,167.31 |
| Totals | 23 | \$8,980.00 | \$7,633.00 | \$534.31 | \$8,167.31 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 944734-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| KOAT | Beth Pfefferle | Albuquerque - L | Local |

| Advertiser | Product | Estimate Number |
|-------------------|-----------|-----------------|
| Heinrich/D/Senate | Candidate | 11650 |

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/22/12 - 10/28/12 | 944734 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-----------------------|-------------------|-----------------------|----------------|----------------|------------|-------------|
| 1 | 10/22/12 | 10/26/12 | 5a A7N More In The AM | 5-6a | MTWTF-- | :30 | 5 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 5 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 14 | KOAT | M | 10/22/12 | 5:44 AM | 5a A7N More In The AM | 5-6a | :30 | MHTV1208H | \$150.00 NM |
| 12 | KOAT | Tu | 10/23/12 | 5:55 AM | 5a A7N More In The AM | 5-6a | :30 | MHTV 1209H | \$150.00 NM |
| 13 | KOAT | W | 10/24/12 | 5:57 AM | 5a A7N More In The AM | 5-6a | :30 | MHTV1211H | \$150.00 NM |
| 15 | KOAT | Th | 10/25/12 | 5:56 AM | 5a A7N More In The AM | 5-6a | :30 | MHTV1211H | \$150.00 NM |
| 16 | KOAT | F | 10/26/12 | 5:24 AM | 5a A7N More In The AM | 5-6a | :30 | MHTV1211H | \$150.00 NM |
| 2 | 10/22/12 | 10/26/12 | 6a A7N More In The AM | 6-7a | MTWTF-- | :30 | 10 | \$400.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 10 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 13 | KOAT | M | 10/22/12 | 6:12 AM | 6a A7N More In The AM | 6-7a | :30 | MHTV 1209H | \$400.00 NM |
| 19 | KOAT | M | 10/22/12 | 6:29 AM | 6a A7N More In The AM | 6-7a | :30 | MHTV1208H | \$400.00 NM |
| 17 | KOAT | Tu | 10/23/12 | 6:25 AM | 6a A7N More In The AM | 6-7a | :30 | MHTV1208H | \$400.00 NM |
| 14 | KOAT | Tu | 10/23/12 | 6:42 AM | 6a A7N More In The AM | 6-7a | :30 | MHTV 1209H | \$400.00 NM |
| 21 | KOAT | W | 10/24/12 | 6:23 AM | 6a A7N More In The AM | 6-7a | :30 | MHTV 1209H | \$400.00 NM |
| 16 | KOAT | W | 10/24/12 | 6:54 AM | 6a A7N More In The AM | 6-7a | :30 | MHTV1211H | \$400.00 NM |
| 20 | KOAT | Th | 10/25/12 | 6:12 AM | 6a A7N More In The AM | 6-7a | :30 | MHTV 1209H | \$400.00 NM |
| 12 | KOAT | Th | 10/25/12 | 6:44 AM | 6a A7N More In The AM | 6-7a | :30 | MHTV1211H | \$400.00 NM |
| 18 | KOAT | F | 10/26/12 | 6:14 AM | 6a A7N More In The AM | 6-7a | :30 | MHTV1213H | \$400.00 NM |
| 15 | KOAT | F | 10/26/12 | 6:43 AM | 6a A7N More In The AM | 6-7a | :30 | MHTV1211H | \$400.00 NM |
| 4 | 10/22/12 | 10/26/12 | Good Morning America | 7-9a | MTWTF-- | :30 | 10 | \$300.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 10 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 16 | KOAT | M | 10/22/12 | 8:00 AM | Good Morning America | 7-9a | :30 | MHTV 1209H | \$300.00 NM |
| 19 | KOAT | M | 10/22/12 | 8:48 AM | Good Morning America | 7-9a | :30 | MHTV1208H | \$300.00 NM |
| 14 | KOAT | Tu | 10/23/12 | 7:29 AM | Good Morning America | 7-9a | :30 | MHTV1208H | \$300.00 NM |
| 18 | KOAT | Tu | 10/23/12 | 7:55 AM | Good Morning America | 7-9a | :30 | MHTV 1209H | \$300.00 NM |
| 13 | KOAT | W | 10/24/12 | 7:48 AM | Good Morning America | 7-9a | :30 | MHTV 1209H | \$300.00 NM |
| 20 | KOAT | W | 10/24/12 | 8:00 AM | Good Morning America | 7-9a | :30 | MHTV1211H | \$300.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 944734-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Heinrich/D/Senate | Candidate | 11650 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------------------|----------------|-------------------------------|----------------|----------------|------------|-------------|
| 4 | 10/22/12 | 10/26/12 | Good Morning America 7-9a | 7-9a | MTWTF-- | :30 | 10 | \$300.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 22 | KOAT | Th | 10/25/12 | 8:43 AM | Good Morning America | 7-9a | :30 | MHTV 1209H | \$300.00 NM |
| 17 | KOAT | Th | 10/25/12 | 8:59 AM | Good Morning America | 7-9a | :30 | MHTV1211H | \$300.00 NM |
| 15 | KOAT | F | 10/26/12 | 7:26 AM | Good Morning America | 7-9a | :30 | MHTV1213H | \$300.00 NM |
| 21 | KOAT | F | 10/26/12 | 7:42 AM | Good Morning America | 7-9a | :30 | MHTV1211H | \$300.00 NM |
| 7 | 10/27/12 | 10/27/12 | Sa 6a A7N More in the AM 6-9a | 6-9a | -----S- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | KOAT | Sa | 10/27/12 | 7:12 AM | Sa 6a A7N More in the AM | 6-9a | :30 | MHTV1213H | \$150.00 NM |
| 9 | 10/28/12 | 10/28/12 | Su 6a A7N More in the AM 6-9a | 6-9a | -----S | :30 | 3 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----S | 3 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | KOAT | Su | 10/28/12 | 7:14 AM | Su 6a A7N More in the AM | 6-9a | :30 | MHTV1211H | \$150.00 NM |
| 6 | KOAT | Su | 10/28/12 | 7:44 AM | Su 6a A7N More in the AM | 6-9a | :30 | MHTV1213H | \$150.00 NM |
| 4 | KOAT | Su | 10/28/12 | 8:53 AM | Su 6a A7N More in the AM | 6-9a | :30 | MHTV1211H | \$150.00 NM |
| 10 | 10/23/12 | 10/26/12 | Live with Regis & Kelly 9-9-10a | 9-10a | -TW-F-- | :30 | 4 | \$175.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -TW-F-- | 4 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 6 | KOAT | Tu | 10/23/12 | 9:56 AM | Live with Regis & Kelly 9-10a | 9-10a | :30 | MHTV1208H | \$175.00 NM |
| 4 | KOAT | W | 10/24/12 | 9:26 AM | Live with Regis & Kelly 9-10a | 9-10a | :30 | MHTV 1209H | \$175.00 NM |
| 7 | KOAT | F | 10/26/12 | 9:22 AM | Live with Regis & Kelly 9-10a | 9-10a | :30 | MHTV1213H | \$175.00 NM |
| 5 | KOAT | F | 10/26/12 | 9:46 AM | Live with Regis & Kelly 9-10a | 9-10a | :30 | MHTV1211H | \$175.00 NM |
| 12 | 10/22/12 | 10/26/12 | Anderson Cooper 11a-12n | 11a-12n | MTW-F-- | :30 | 4 | \$110.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | MTW-F-- | 4 | \$110.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 8 | KOAT | M | 10/22/12 | 11:45 AM | Anderson Cooper | 11a-12n | :30 | MHTV1208H | \$110.00 NM |
| 5 | KOAT | Tu | 10/23/12 | 11:36 AM | Anderson Cooper | 11a-12n | :30 | MHTV 1209H | \$110.00 NM |
| 7 | KOAT | W | 10/24/12 | 11:49 AM | Anderson Cooper | 11a-12n | :30 | MHTV1211H | \$110.00 NM |
| 6 | KOAT | F | 10/26/12 | 11:40 AM | Anderson Cooper | 11a-12n | :30 | MHTV1213H | \$110.00 NM |
| 13 | 10/22/12 | 10/24/12 | Chew, The 12-1pm | 12-1pm | M-W---- | :30 | 2 | \$110.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | M-W---- | 2 | \$110.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | KOAT | M | 10/22/12 | 11:59 AM | Chew, The | 12-1pm | :30 | MHTV 1209H | \$110.00 NM |
| 4 | KOAT | W | 10/24/12 | 12:56 PM | Chew, The | 12-1pm | :30 | MHTV 1209H | \$110.00 NM |
| 17 | 10/22/12 | 10/26/12 | Ellen 3-4p | 3-4p | MTWTF-- | :30 | 6 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 6 | \$125.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 13 | KOAT | M | 10/22/12 | 3:35 PM | Ellen 3-4p | 3-4p | :30 | MHTV 1209H | \$125.00 NM |
| 18 | KOAT | Tu | 10/23/12 | 3:20 PM | Ellen 3-4p | 3-4p | :30 | MHTV 1209H | \$125.00 NM |

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 944734-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Heinrich/D/Senate | Candidate | 11650 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|--------------------|-------------------|--------------------|-----------------------|----------------|--------------|------------------|
| 17 | 10/22/12 | 10/26/12 | Ellen 3-4p | 3-4p | MTWTF-- | :30 | 6 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 15 | KOAT | Tu | 10/23/12 | 3:46 PM | Ellen 3-4p | 3-4p | :30 | MHTV1211H | \$125.00 NM |
| 16 | KOAT | W | 10/24/12 | 3:28 PM | Ellen 3-4p | 3-4p | :30 | MHTV 1209H | \$125.00 NM |
| 14 | KOAT | Th | 10/25/12 | 3:23 PM | Ellen 3-4p | 3-4p | :30 | MHTV1211H | \$125.00 NM |
| 17 | KOAT | F | 10/26/12 | 3:40 PM | Ellen 3-4p | 3-4p | :30 | MHTV1213H | \$125.00 NM |
| 19 | 10/22/12 | 10/26/12 | Dr Oz | 4-5p | MTWTF-- | :30 | 7 | \$325.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 7 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 14 | KOAT | M | 10/22/12 | 4:12 PM | Dr Oz | 4-5p | :30 | MHTV1208H | \$325.00 NM |
| 17 | KOAT | M | 10/22/12 | 4:37 PM | Dr Oz | 4-5p | :30 | MHTV 1209H | \$325.00 NM |
| 12 | KOAT | Tu | 10/23/12 | 4:37 PM | Dr Oz | 4-5p | :30 | MHTV 1209H | \$325.00 NM |
| 15 | KOAT | W | 10/24/12 | 4:28 PM | Dr Oz | 4-5p | :30 | MHTV1211H | \$325.00 NM |
| 18 | KOAT | Th | 10/25/12 | 4:24 PM | Dr Oz | 4-5p | :30 | MHTV 1209H | \$325.00 NM |
| 13 | KOAT | Th | 10/25/12 | 4:41 PM | Dr Oz | 4-5p | :30 | MHTV1211H | \$325.00 NM |
| 16 | KOAT | F | 10/26/12 | 4:29 PM | Dr Oz | 4-5p | :30 | MHTV1211H | \$325.00 NM |
| 20 | 10/22/12 | 10/25/12 | The View 10-11a | 10-11a | M--T--- | :30 | 2 | \$270.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | M--T--- | 2 | \$270.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 6 | KOAT | M | 10/22/12 | 10:33 AM | The View 10-11a | 10-11a | :30 | MHTV 1209H | \$270.00 NM |
| 7 | KOAT | Th | 10/25/12 | 10:38 AM | The View 10-11a | 10-11a | :30 | MHTV 1209H | \$270.00 NM |
| 21 | 10/22/12 | 10/26/12 | Action 7 News @ 5p | 5-530p | MTWTF-- | :30 | 6 | \$350.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 6 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 15 | KOAT | M | 10/22/12 | 5:12 PM | Action 7 News @ 5p | 5-530p | :30 | MHTV1208H | \$350.00 NM |
| 13 | KOAT | Tu | 10/23/12 | 5:12 PM | Action 7 News @ 5p | 5-530p | :30 | MHTV1211H | \$350.00 NM |
| 12 | KOAT | W | 10/24/12 | 5:23 PM | Action 7 News @ 5p | 5-530p | :30 | MHTV 1209H | \$350.00 NM |
| 14 | KOAT | Th | 10/25/12 | 5:11 PM | Action 7 News @ 5p | 5-530p | :30 | MHTV1213H | \$350.00 NM |
| 17 | KOAT | F | 10/26/12 | 5:14 PM | Action 7 News @ 5p | 5-530p | :30 | MHTV1213H | \$350.00 NM |
| 16 | KOAT | F | 10/26/12 | 5:28 PM | Action 7 News @ 5p | 5-530p | :30 | MHTV1211H | \$350.00 NM |
| 22 | 10/22/12 | 10/25/12 | Katie Couric M-F | 2p-3p | M-WT--- | :30 | 3 | \$165.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | M-WT--- | 3 | \$165.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 6 | KOAT | M | 10/22/12 | 2:31 PM | Katie Couric M-F | 2p-3p | :30 | MHTV1208H | \$165.00 NM |
| 7 | KOAT | W | 10/24/12 | 2:37 PM | Katie Couric M-F | 2p-3p | :30 | MHTV1211H | \$165.00 NM |
| 8 | KOAT | Th | 10/25/12 | 2:54 PM | Katie Couric M-F | 2p-3p | :30 | MHTV 1209H | \$165.00 NM |
| 23 | 10/22/12 | 10/26/12 | Action 7 News @ 6p | 6-630p | MTWTF-- | :30 | 6 | \$525.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 6 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 13 | KOAT | M | 10/22/12 | 6:23 PM | Action 7 News @ 6p | 6-630p | :30 | MHTV 1209H | \$525.00 NM |
| 14 | KOAT | Tu | 10/23/12 | 6:25 PM | Action 7 News @ 6p | 6-630p | :30 | MHTV 1209H | \$525.00 NM |
| 12 | KOAT | W | 10/24/12 | 6:13 PM | Action 7 News @ 6p | 6-630p | :30 | MHTV1211H | \$525.00 NM |

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 944734-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Heinrich/D/Senate | Candidate | 11650 | |



| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------------|----------------|------------------------------|----------------|----------------|------------|---------------|
| 23 | 10/22/12 | 10/26/12 | Action 7 News @ 6p | 6-630p | MTWTF-- | :30 | 6 | \$525.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 15 | KOAT | Th | 10/25/12 | 5:59 PM | Action 7 News @ 6p | 6-630p | :30 | MHTV1211H | \$525.00 NM |
| 17 | KOAT | Th | 10/25/12 | 6:28 PM | Action 7 News @ 6p | 6-630p | :30 | MHTV1213H | \$525.00 NM |
| 16 | KOAT | F | 10/26/12 | 5:59 PM | Action 7 News @ 6p | 6-630p | :30 | MHTV1213H | \$525.00 NM |
| 25 | 10/22/12 | 10/26/12 | Entertainment Tonight 630-7p | 630-7p | MTWTF-- | :30 | 5 | \$500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 5 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 15 | KOAT | M | 10/22/12 | 6:47 PM | Entertainment Tonight 630-7p | 630-7p | :30 | MHTV1208H | \$500.00 NM |
| 13 | KOAT | Tu | 10/23/12 | 6:40 PM | Entertainment Tonight 630-7p | 630-7p | :30 | MHTV1211H | \$500.00 NM |
| 14 | KOAT | W | 10/24/12 | 6:54 PM | Entertainment Tonight 630-7p | 630-7p | :30 | MHTV 1209H | \$500.00 NM |
| 17 | KOAT | Th | 10/25/12 | 6:55 PM | Entertainment Tonight 630-7p | 630-7p | :30 | MHTV1211H | \$500.00 NM |
| 16 | KOAT | F | 10/26/12 | 6:40 PM | Entertainment Tonight 630-7p | 630-7p | :30 | MHTV1211H | \$500.00 NM |
| 27 | 10/22/12 | 10/22/12 | DWTS | 9-10p | M----- | :30 | 1 | \$3,280.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | M----- | 1 | \$3,280.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | KOAT | M | 10/22/12 | 9:25 PM | DWTS | 9-10p | :30 | MHTV 1209H | \$3,280.00 NM |
| 28 | 10/22/12 | 10/26/12 | Action 7 News @ 10p M-F | 10-1030p | MTWTF-- | :30 | 5 | \$650.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 5 | \$650.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 11 | KOAT | M | 10/22/12 | 10:24 PM | Action 7 News @ 10p M-F | 10-1030p | :30 | MHTV1208H | \$650.00 NM |
| 9 | KOAT | Tu | 10/23/12 | 10:23 PM | Action 7 News @ 10p M-F | 10-1030p | :30 | MHTV 1209H | \$650.00 NM |
| 10 | KOAT | W | 10/24/12 | 10:22 PM | Action 7 News @ 10p M-F | 10-1030p | :30 | MHTV 1209H | \$650.00 NM |
| 13 | KOAT | Th | 10/25/12 | 10:13 PM | Action 7 News @ 10p M-F | 10-1030p | :30 | MHTV1213H | \$650.00 NM |
| 12 | KOAT | F | 10/26/12 | 10:25 PM | Action 7 News @ 10p M-F | 10-1030p | :30 | MHTV1213H | \$650.00 NM |
| 29 | 10/22/12 | 10/26/12 | Action 7 News @ 1030p | 1030-1105p | MTWTF-- | :30 | 5 | \$400.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 5 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 10 | KOAT | M | 10/22/12 | 10:56 PM | Action 7 News @ 1030p | 1030-1105p | :30 | MHTV 1209H | \$400.00 NM |
| 8 | KOAT | Tu | 10/23/12 | 10:42 PM | Action 7 News @ 1030p | 1030-1105p | :30 | MHTV1211H | \$400.00 NM |
| 11 | KOAT | W | 10/24/12 | 10:44 PM | Action 7 News @ 1030p | 1030-1105p | :30 | MHTV1211H | \$400.00 NM |
| 12 | KOAT | Th | 10/25/12 | 10:43 PM | Action 7 News @ 1030p | 1030-1105p | :30 | MHTV1211H | \$400.00 NM |
| 9 | KOAT | F | 10/26/12 | 11:02 PM | Action 7 News @ 1030p | 1030-1105p | :30 | MHTV1211H | \$400.00 NM |
| 30 | 10/23/12 | 10/23/12 | Happy/Dont Trust | 8-9p | -T----- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -T----- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | KOAT | Tu | 10/23/12 | 8:48 PM | Happy/Dont Trust | 8-9p | :30 | MHTV1211H | \$1,500.00 NM |
| 31 | 10/24/12 | 10/24/12 | Modern/Suburgatory | 8-9p | --W---- | :30 | 1 | \$1,800.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | --W---- | 1 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 944734-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Heinrich/D/Senate | Candidate | 11650 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------------|----------------|-------------------------|----------------|----------------|------------|---------------|
| 31 | 10/24/12 | 10/24/12 | Modern/Suburgatory | 8-9p | --W---- | :30 | 1 | \$1,800.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | KOAT | W | 10/24/12 | 8:48 PM | Modern/Suburgatory | 8-9p | :30 | MHTV 1209H | \$1,800.00 NM |
| 32 | 10/24/12 | 10/24/12 | MIDDLE/NEIGHBORS | 7-8p | --W---- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | --W---- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | KOAT | W | 10/24/12 | 7:49 PM | MIDDLE/NEIGHBORS | 7-8p | :30 | MHTV1211H | \$1,000.00 NM |
| 33 | 10/25/12 | 10/25/12 | Scandal | 9-10p | ---T--- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | ---T--- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | KOAT | Th | 10/25/12 | 9:39 PM | Scandal | 9-10p | :30 | MHTV1211H | \$1,500.00 NM |
| 34 | 10/26/12 | 10/26/12 | 20/20 | 9-10p | ----F-- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | ----F-- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | KOAT | F | 10/26/12 | 9:49 PM | 20/20 | 9-10p | :30 | MHTV1211H | \$1,500.00 NM |
| 35 | 10/27/12 | 10/27/12 | Action 7 News @ 10p Sat | 10-1035p | -----S- | :30 | 1 | \$400.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | KOAT | Sa | 10/27/12 | 10:25 PM | Action 7 News @ 10p Sat | 10-1035p | :30 | MHTV1211H | \$400.00 NM |
| 36 | 10/28/12 | 10/28/12 | Action 7 News @ 10p Sun | 10-1030p | -----S | :30 | 1 | \$675.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$675.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | KOAT | Su | 10/28/12 | 10:14 PM | Action 7 News @ 10p Sun | 10-1030p | :30 | MHTV1213H | \$675.00 NM |
| 37 | 10/22/12 | 10/26/12 | Nightline | 1105-1135p | MTWTF-- | :30 | 5 | \$190.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | MTWTF-- | 5 | \$190.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | KOAT | M | 10/22/12 | 11:18 PM | Nightline | 1105-1135p | :30 | MHTV1208H | \$190.00 NM |
| 6 | KOAT | Tu | 10/23/12 | 11:26 PM | Nightline | 1105-1135p | :30 | MHTV 1209H | \$190.00 NM |
| 7 | KOAT | W | 10/24/12 | 11:09 PM | Nightline | 1105-1135p | :30 | MHTV 1209H | \$190.00 NM |
| 4 | KOAT | Th | 10/25/12 | 11:19 PM | Nightline | 1105-1135p | :30 | MHTV1213H | \$190.00 NM |
| 8 | KOAT | F | 10/26/12 | 11:26 PM | Nightline | 1105-1135p | :30 | MHTV1213H | \$190.00 NM |
| 38 | 10/27/12 | 10/27/12 | 5-6a | 5-6a | -----S- | :30 | 1 | \$100.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KOAT | Sa | 10/27/12 | 5:30 AM | 5-6a | 5-6a | :30 | MHTV1211H | \$100.00 NM |
| 39 | 10/28/12 | 10/28/12 | 5-6a | 5-6a | -----S | :30 | 1 | \$150.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |

MTWTFSS

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INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 944734-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Advertiser | Product | Estimate Number |
|-------------------|-----------|-----------------|
| Heinrich/D/Senate | Candidate | 11650 |



| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|------------------------|----------------|--------------------------|----------------|-------------------|-------------|---------------|
| 39 | 10/28/12 | 10/28/12 | 5-6a | 5-6a | -----S | :30 | 1 | \$150.00 | NM |
| Class of Time - Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | -----S | | 1 | \$150.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Su | 10/28/12 | 5:29 AM | 5-6a | 5-6a | :30 | MHTV1213H | \$150.00 NM |
| 40 | 10/23/12 | 10/26/12 | General Hospital | 2-3p/1-2p | -T-TF-- | :30 | 3 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | -T-TF-- | | 3 | \$125.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KOAT | Tu | 10/23/12 | 1:21 PM | General Hospital | 2-3p/1-2p | :30 | MHTV1211H | \$125.00 NM |
| 1 | KOAT | Th | 10/25/12 | 1:25 PM | General Hospital | 2-3p/1-2p | :30 | MHTV1211H | \$125.00 NM |
| 3 | KOAT | F | 10/26/12 | 1:59 PM | General Hospital | 2-3p/1-2p | :30 | MHTV1211H | \$125.00 NM |
| 41 | 10/28/12 | 10/28/12 | Once Upon A Time | 7-8p | -----S | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | -----S | | 1 | \$1,500.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Su | 10/28/12 | 7:20 PM | Once Upon A Time | 7-8p | :30 | MHTV1211H | \$1,500.00 NM |
| 42 | 10/28/12 | 10/28/12 | 666 Park Avenue | 9-10p | -----S | :30 | 1 | \$1,125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | -----S | | 1 | \$1,125.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Su | 10/28/12 | 9:38 PM | 666 Park Avenue | 9-10p | :30 | MHTV1211H | \$1,125.00 NM |
| 43 | 10/27/12 | 10/27/12 | Action 7 News @ 5p Sat | 5-530p | -----S- | :30 | 1 | \$200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | -----S- | | 1 | \$200.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Sa | 10/27/12 | | Action 7 News @ 5p Sat | 5-530p | :00 | | \$200.00 NM |
| Credited | | | | | | | | | |
| 44 | 10/27/12 | 10/27/12 | Action 7 News @ 530p S | 530-6p | -----S- | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | -----S- | | 1 | \$250.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Sa | 10/27/12 | | Action 7 News @ 530p Sat | 530-6p | :00 | | \$250.00 NM |
| Credited | | | | | | | | | |
| 45 | 10/28/12 | 10/28/12 | Action 7 News @ 5p Sun | 5-530p | -----S | :30 | 1 | \$275.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | -----S | | 1 | \$275.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Su | 10/28/12 | 5:22 PM | Action 7 News @ 5p Sun | 5-530p | :30 | MHTV1213H | \$275.00 NM |
| 46 | 10/23/12 | 10/23/12 | DWTS | 7-8p | -T----- | :30 | 1 | \$2,200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | | | <u>MTWTFSS</u> | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | | | -T----- | | 1 | \$2,200.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Tu | 10/23/12 | 7:26 PM | DWTS | 7-8p | :30 | MHTV 1209H | \$2,200.00 NM |
| 47 | 10/24/12 | 10/24/12 | NASHVILLE | 9-10p | --W---- | :30 | 1 | \$1,035.00 | NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



www.koat.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 944734-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Heinrich/D/Senate | Candidate | 11650 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|-------------------|-----------------|-----------------------|-------------------------|-----------------------|---------------|--------------|-------------|-------------|
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | --W---- | 1 | \$1,035.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 KOAT W | | 10/24/12 | 9:30 PM | NASHVILLE | 9-10p | :30 | MHTV1211H | \$1,035.00 | NM |
| 48 | 10/25/12 | 10/25/12 | GREYS ANATOMY | 8-9p | ---T--- | :30 | 1 | \$2,200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ---T--- | 1 | \$2,200.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 KOAT Th | | 10/25/12 | 8:42 PM | GREYS ANATOMY | 8-9p | :30 | MHTV1213H | \$2,200.00 | NM |
| 49 | 10/26/12 | 10/26/12 | PRIMETIME | 8-9p | ----F-- | :30 | 1 | \$1,185.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----F-- | 1 | \$1,185.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 KOAT F | | 10/26/12 | | PRIMETIME | 8-9p | :00 | | \$1,185.00 | NM |
| See MG 49.2 | | | | | | | | | |
| 2 KOAT F | | 10/26/12 | 8:23 PM | All Access Nashville | 8-9p | :30 | MHTV1213H | \$1,185.00 | NM |
| MG for 49.1 10/26 | | | | | | | | | |
| 50 | 10/28/12 | 10/28/12 | REVENGE | 8-9p | -----S | :30 | 1 | \$2,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$2,000.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 KOAT Su | | 10/28/12 | 8:19 PM | REVENGE | 8-9p | :30 | MHTV1213H | \$2,000.00 | NM |
| 51 | 10/28/12 | 10/28/12 | Action 7 News @ 1030p | 1030-1105p | -----S | :30 | 1 | \$400.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$400.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 KOAT Su | | 10/28/12 | 10:54 PM | Action 7 News @ 1030p | 1030-1105p | :30 | MHTV1211H | \$400.00 | NM |
| 52 | 10/27/12 | 10/27/12 | CASTLE SAT LF | 1035P-1135P | -----S- | :30 | 1 | \$85.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$85.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 KOAT Sa | | 10/27/12 | 10:55 PM | CASTLE SAT LF | 1035P-1135P | :30 | MHTV1213H | \$85.00 | NM |
| 53 | 10/27/12 | 10/27/12 | PRIVATE PRACTICE SA | 1035-1135P, 1135F | -----S- | :30 | 1 | \$65.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S- | 1 | \$65.00 | | | | |
| <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 KOAT Sa | | 10/27/12 | 12:22 AM | PRIVATE PRACTICE SAT LF | 1035-1135P, 1135F | :30 | MHTV1211H | \$65.00 | NM |
| Total Spots | | | | | | 113 | | | |

Payment Terms 30 Days

| | |
|-------------------|-------------|
| Gross Total | \$52,070.00 |
| Agency Commission | \$7,810.50 |
| Net Amount Due | \$44,259.50 |

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 944734-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Advertiser | Product | Estimate Number |
|-------------------|-----------|-----------------|
| Heinrich/D/Senate | Candidate | 11650 |

New Mexico Tax Rate 7.0% \$3,098.17

Amount Due \$47,357.67

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 967606-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| KOAT | Beth Pfefferle | Albuquerque - L | Local |

| Advertiser | Product | Estimate Number |
|-------------------|-----------|-----------------|
| Heinrich/D/Senate | Candidate | 12905 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/26/12 - 11/06/12 | 967606 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|------------------------------|-------------------|------------------------------|----------------|----------------|----------|-------------|
| 23 | 10/26/12 | 10/26/12 | Action 7 News @ 6p | 6-630p | ----F-- | :30 | 1 | \$525.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----F-- | 1 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 9 | KOAT | F | 10/26/12 | | Action 7 News @ 6p | 6-630p | :00 | | \$525.00 NM |
| Credited | | | | | | | | | |
| 37 | 10/26/12 | 10/26/12 | Entertainment Tonight 630-7p | 630-7p | ----F-- | :30 | 1 | \$500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----F-- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 6 | KOAT | F | 10/26/12 | | Entertainment Tonight 630-7p | 630-7p | :00 | | \$500.00 NM |
| Credited | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 0 | | |

Net Total

\$0.00

Payment Terms 30 Days

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 965090-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| KOAT | Beth Pfefferle | Albuquerque - L | Local |

| Advertiser | Product | Estimate Number |
|-------------------|-----------|-----------------|
| Heinrich/D/Senate | Candidate | 12674 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/22/12 - 10/28/12 | 965090 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|---------------------------------|----------------|-------------------------------|----------------|-------------------|-------------|------------------------|
| 1 | 10/22/12 | 10/26/12 | 5a A7N More In The AM | 5-6a | MTWTF-- | :30 | 5 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | MTWTF-- | | | | 5 | \$150.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 13 | KOAT | M | 10/22/12 | 5:23 AM | 5a A7N More In The AM | 5-6a | :30 | MHTV1208H | \$150.00 NM |
| 11 | KOAT | Tu | 10/23/12 | 5:43 AM | 5a A7N More In The AM | 5-6a | :30 | MHTV 1209H | \$150.00 NM |
| 12 | KOAT | W | 10/24/12 | 5:23 AM | 5a A7N More In The AM | 5-6a | :30 | MHTV 1209H | \$150.00 NM |
| 15 | KOAT | Th | 10/25/12 | 5:24 AM | 5a A7N More In The AM | 5-6a | :30 | MHTV1211H | \$150.00 NM |
| 14 | KOAT | F | 10/26/12 | 5:44 AM | 5a A7N More In The AM | 5-6a | :30 | MHTV1211H | \$150.00 NM |
| 2 | 10/27/12 | 10/27/12 | 5-6a | 5-6a | -----S- | :30 | 1 | \$100.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$100.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 12 | KOAT | Sa | 10/27/12 | | 5-6a | 5-6a | :00 | | \$100.00 NM |
| See MG 2.13 | | | | | | | | | |
| 13 | KOAT | Sa | 10/27/12 | 5:55 AM | 5-6a | 5-6a | :30 | MHTV1211H | \$175.00 NM |
| MG for 2.12 10/27 | | | | | | | | | |
| 4 | 10/27/12 | 10/27/12 | Sa 6a A7N More in the AM | 6-9a | -----S- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | -----S- | | | | 1 | \$150.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 11 | KOAT | Sa | 10/27/12 | 6:43 AM | Sa 6a A7N More in the AM | 6-9a | :30 | MHTV1213H | \$150.00 NM |
| 10 | 10/22/12 | 10/22/12 | Live with Regis & Kelly 9-9-10a | 9-10a | M----- | :30 | 1 | \$175.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | M----- | | | | 1 | \$175.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | KOAT | M | 10/22/12 | 9:43 AM | Live with Regis & Kelly 9-10a | 9-10a | :30 | MHTV 1209H | \$175.00 NM |
| 17 | 10/22/12 | 10/26/12 | Ellen 3-4p | 3-4p | M-WTF-- | :30 | 4 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | |
| | 10/22/12 | 10/28/12 | M-WTF-- | | | | 4 | \$125.00 | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 965090-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Heinrich/D/Senate | Candidate | 12674 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------------|----------------|------------------------------|----------------|----------------|------------|--------------------------|
| 17 | 10/22/12 | 10/26/12 | Ellen 3-4p | 3-4p | M-WTF-- | :30 | 4 | \$125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 14 | KOAT | M | 10/22/12 | 3:29 PM | Ellen 3-4p | 3-4p | :30 | MHTV1208H | \$125.00 NM |
| 13 | KOAT | W | 10/24/12 | 3:48 PM | Ellen 3-4p | 3-4p | :30 | MHTV1211H | \$125.00 NM |
| 15 | KOAT | Th | 10/25/12 | 3:40 PM | Ellen 3-4p | 3-4p | :30 | MHTV 1209H | \$125.00 NM |
| 16 | KOAT | F | 10/26/12 | 3:24 PM | Ellen 3-4p | 3-4p | :30 | MHTV1213H | \$125.00 NM |
| 19 | 10/23/12 | 10/26/12 | Dr Oz | 4-5p | -TW-F-- | :30 | 3 | \$325.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -TW-F-- | 3 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 12 | KOAT | Tu | 10/23/12 | 4:12 PM | Dr Oz | 4-5p | :30 | MHTV1211H | \$325.00 NM |
| 13 | KOAT | W | 10/24/12 | 4:56 PM | Dr Oz | 4-5p | :30 | MHTV 1209H | \$325.00 NM |
| 14 | KOAT | F | 10/26/12 | 4:12 PM | Dr Oz | 4-5p | :30 | MHTV1211H | \$325.00 NM |
| 21 | 10/23/12 | 10/25/12 | Action 7 News @ 5p | 5-530p | -T-T--- | :30 | 2 | \$350.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -T-T--- | 2 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 8 | KOAT | Tu | 10/23/12 | 5:29 PM | Action 7 News @ 5p | 5-530p | :30 | MHTV 1209H | \$350.00 NM |
| 9 | KOAT | Th | 10/25/12 | 5:27 PM | Action 7 News @ 5p | 5-530p | :30 | MHTV1211H | \$350.00 NM |
| 23 | 10/24/12 | 10/24/12 | Action 7 News @ 6p | 6-630p | --W---- | :30 | 1 | \$525.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | --W---- | 1 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 9 | KOAT | W | 10/24/12 | 6:29 PM | Action 7 News @ 6p | 6-630p | :30 | MHTV1211H | \$525.00 NM |
| 25 | 10/22/12 | 10/22/12 | Action 7 News @ 10p M-F | 10-1030p | M----- | :30 | 1 | \$650.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | M----- | 1 | \$650.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 12 | KOAT | M | 10/22/12 | 10:29 PM | Action 7 News @ 10p M-F | 10-1030p | :30 | MHTV 1209H | \$650.00 NM |
| 37 | 10/23/12 | 10/26/12 | Entertainment Tonight 630-7p | 630-7p | -T-TF-- | :30 | 3 | \$500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -T-TF-- | 3 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | KOAT | Tu | 10/23/12 | 6:46 PM | Entertainment Tonight 630-7p | 630-7p | :30 | MHTV1211H | \$500.00 NM |
| 7 | KOAT | Th | 10/25/12 | 6:41 PM | Entertainment Tonight 630-7p | 630-7p | :30 | MHTV1213H | \$500.00 NM |
| 6 | KOAT | F | 10/26/12 | 6:47 PM | Entertainment Tonight 630-7p | 630-7p | :30 | MHTV1213H | \$500.00 NM |
| 45 | 10/23/12 | 10/23/12 | Private Practice | 9-10p | -T----- | :30 | 1 | \$1,250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | -T----- | 1 | \$1,250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | KOAT | Tu | 10/23/12 | | Private Practice | 9-10p | :00 | | \$1,250.00 NM |
| Credited | | | | | | | | | |
| 46 | 10/26/12 | 10/26/12 | Shark Tank | 7-8p | ----F-- | :30 | 1 | \$875.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/22/12 | 10/28/12 | ----F-- | 1 | \$875.00 | | | | |

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 965090-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Heinrich/D/Senate | Candidate | 12674 | |



| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------------|----------------|---------|--------|----------------|------------|------|
| 46 | 10/26/12 | 10/26/12 | Shark Tank | 7-8p | ----F-- | :30 | 1 | \$875.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 2 KOAT F 10/26/12 7:22 PM Shark Tank 7-8p :30 MHTV1211H \$875.00 NM | | | | | | | | | |
| 47 | 10/28/12 | 10/28/12 | 5-6a | 5-6a | -----S | :30 | 1 | \$150.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -----S 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT Su 10/28/12 5:49 AM 5-6a 5-6a :30 MHTV1213H \$150.00 NM | | | | | | | | | |
| 48 | 10/28/12 | 10/28/12 | Su 6a A7N More in the AM | 6-9a | -----S | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -----S 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT Su 10/28/12 6:12 AM Su 6a A7N More in the AM 6-9a :30 MHTV1211H \$150.00 NM | | | | | | | | | |
| 49 | 10/24/12 | 10/24/12 | Modern/Suburgatory | 8-9p | --W---- | :30 | 1 | \$1,800.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 --W---- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT W 10/24/12 8:18 PM Modern/Suburgatory 8-9p :30 MHTV 1209H \$1,800.00 NM | | | | | | | | | |
| 50 | 10/28/12 | 10/28/12 | CASTLE SUN LF | 1205-105A | -----S | :30 | 1 | \$45.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -----S 1 \$45.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT Su 10/28/12 12:35 AM CASTLE SUN LF 1205-105A :30 MHTV1211H \$45.00 NM | | | | | | | | | |
| 51 | 10/28/12 | 10/28/12 | 666 Park Ave | 9-10p | -----S | :30 | 1 | \$1,125.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -----S 1 \$1,125.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT Su 10/28/12 9:47 PM 666 Park Ave 9-10p :30 MHTV1213H \$1,125.00 NM | | | | | | | | | |
| 52 | 10/27/12 | 10/27/12 | CASTLE SAT LF | 1035P-1135P | -----S- | :30 | 1 | \$85.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -----S- 1 \$85.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT Sa 10/27/12 11:04 PM CASTLE SAT LF 1035P-1135P :30 MHTV1211H \$85.00 NM | | | | | | | | | |
| 53 | 10/24/12 | 10/26/12 | Kimmel | 1135p-1235a | --WTF-- | :30 | 3 | \$65.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 --WTF-- 3 \$65.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT W 10/24/12 12:27 AM Kimmel 1135p-1235a :30 MHTV1211H \$65.00 NM | | | | | | | | | |
| 2 KOAT Th 10/25/12 12:15 AM Kimmel 1135p-1235a :30 MHTV1211H \$65.00 NM | | | | | | | | | |
| 3 KOAT F 10/26/12 12:19 AM Kimmel 1135p-1235a :30 MHTV1213H \$65.00 NM | | | | | | | | | |
| 54 | 10/24/12 | 10/26/12 | M-F A7N This AM @ 430:430-5a | | --WTF-- | :30 | 1 | \$50.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 --WTF-- 1 \$50.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



KOAT

www.koat.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------|--------------|-----------------|---------------------|
| 965090-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Heinrich/D/Senate | Candidate | 12674 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------------|----------------|------------------------|----------------|----------------|------------|------------|
| 54 | 10/24/12 | 10/26/12 | M-F A7N This AM @ 430:430-5a | | --WTF-- | :30 | 1 | \$50.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Th | 10/25/12 | 4:54 AM | M-F A7N This AM @ 430a | 430-5a | :30 | MHTV 1209H | \$50.00 NM |
| Total Spots | | | | | | | 33 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------|
| <u>Gross Total</u> | \$10,575.00 |
| <u>Agency Commission</u> | \$1,586.25 |
| <u>Net Amount Due</u> | \$8,988.75 |
| New Mexico Tax Rate 7.0% | \$629.21 |
| <u>Amount Due</u> | \$9,617.96 |